Medical translation as a process

While the term “Translation” in the medical context is often (mis-) used as a buzzword for everything, it has specific implications on the path from idea to treatment. In contrast to other disciplines, there is no generic concept of the innovation process. However, a systematic approach to medical translation helps to explain many failures and may shorten the time to new treatment. The new collaboration with the chair of Strategic Management and Innovation from the Department of Management, Technology, and Economics at ETH Zurich resulted in a number of interesting insights, which should help to address some of the barriers.