

BioEntrepreneurship & Innovation Program (BEI) Module B: Fundamentals

From Scientist to BioEntrepreneur - Creation of a marketable product.

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Dates: Mondays, from 1 October to 17 December; 14:00 - 17:00 (not on 8 & 15 October)

Max. Participants: 25

Location: University of Zurich, Campus Schlieren, IREM 9th floor, FoundersLab

Credit points: 3

Costs: free

Priority: none

Objectives:

- Deepening your knowledge about the professional requirements for a startup venture
- Translating these insights into your own business case
- Adopting soft skills needed in business life: negotiation, conflict management etc.

Course methods:

- Learning by doing: Guided by our experts, you will work in teams to advance your business cases
- Networking: Presentations by and discussions with experienced, successful BioEntrepreneurs
- Team work: Pitching of your startup idea

Content:

Date	Topic
1 October 2018	Intellectual Property (IP) + General Introduction to BEI Module B
22 October 2018	Soft Factors for BioEntrepreneurs + Guidelines for a Perfect Pitch
29 October 2018	Basics of Business Law
5 November 2018	Finances (Budgeting / Accounting) + Pitch Practice & Feedback
12 November 2018	Building Biosciences Ventures
19 November 2018	Introduction to Bio-Technopark Schlieren + Pitch Practice & Feedback
26 November 2018	Regulatory Affairs
3 December 2018	Business Development + Pitch Practice & Feedback
10 December 2018	Exam on Key Takeaways (30% of final evaluation)
17 December 2018	Final Pitches (70% of final evaluation)

* Participation in Module A required, admission sur dossier is possible ** Sequence of topics may change